

Skimm'sclusive

THE MONTHLY EDITORIAL
exclusively for Skimm'bassadors

2017 | The
JUNE
Issue



WHAT HAPPENED THIS MONTH?

LET'S RECAP...



We sweat. A lot. Because #NoExcuses. Skimm HQ was transformed into a yoga studio and a barre class. And we took a field trip to Flywheel. Loved seeing all the pics from your workouts on our [Insta](#) feed, too.

We moved our desks around. A lot. Because Skimm HQ is groooowing and we need to make room for all the new hires. Check out all of our job openings [here](#).

We were named to TIME's list of [The 25 Most Influential People on the Internet](#). And almost stopped breathing. That is all.



We lunched with SBs in DC and talked all things #SkimmLife. There was unlimited pizza. And a lot of connections made. Word on the street is that DC SBs are planning monthly meet ups cause they just can't get enough.

FROM SKIMM HQ

TELL ME A STORY



#SkimmGranny

Last month **Jessi Gowen** (Elizabethtown, KY) posted about her grandma in the Facebook group. Her goal was to get a postcard from each of the 50 states sent to her grandma by Christmas. So far SBs have sent postcards and recipes (she loves to cook) from 28 states, 3 countries and counting. #SkimmGranny has started to receive some already. You can read more [here](#) and [here](#). Bring tissues.



C & D AMA

(Carly & Danielle Ask Me Anything)

ONE QUESTION PER MONTH
SOURCED BY SB'S

Q: What is your favorite question to ask when interviewing a potential new employee?

A: Hiring is top of mind for us right now. We spend a lot of our time meeting with potential candidates and of course have our go-to questions, but often what makes a candidate really stand out is the questions they have for us. Do they demonstrate an understanding of our brand and vision? Do they seem truly excited about theSkimm and the work they would be doing? Basically, did they do their homework? Every single employee is a culture carrier, so it's important that we see this ability in all potential hires.

Oh, and thank you notes are a must.



THE B-LIST

We're talking about the Skimm'assador Bucket List. We asked you to tell us the one thing you want to accomplish this year. More than 2,000 of you got in on it so far. You can [click here](#) to see all that's on The B-List and help other SBs cross their names off. Or join if you haven't yet. Here are some highlights...

[You can catch up on the rest of The B-List here.](#)

MOST POPULAR ★

Gillian Daly

Norwood, MA

I really want to KILL it on the LSAT exam and give myself the best chance of getting into Harvard Law school

[HELP GILLIAN HERE](#)

Aleah James

Woodstock, GA

Reach over 5,000 women about the risks/symptoms of ovarian cancer through the OCRFA by selling a minimum of 100 ONEHope roses (wine). I'd use my commission to fund my CSW training/exam.

[HELP ALEAH HERE](#)

Bre Vergess

Los Angeles, CA

Fundraise \$15,000 in memory of my Dad for Camp Kesem- an organization that supports kids through & beyond their parent's cancer.

[HELP BRE HERE](#)

CHECKED OFF THE LIST ✓

Paige Hepner

Oxford, OH

Paige's goal was to visit Skimm HQ. As you can see, she did it. Huge shout out, Paige. You're welcome back anytime!



SKIMM HQ PICK 📍

Chelsea Alventosa

Bristol, UK

I want to walk the 500 mile Camino de Santiago in Spain in memory of my mom and need help learning to fundraise to donate to Upstate New York Transplant Services (where her organs were donated).

[HELP CHELSEA HERE](#)

SKIMM'BASSADOR SPOTTED

Egg-citing news from **Meaghan Webster** (Washington, DC). She recently launched a newsletter component to her blog, Meag's Eggs. She's answering questions (a bunch that she got from SBs) and giving you her best tips and tricks on prepping a fave breakfast food. Sign up [here](#).

Huge shout out to **Neda Khalilian** (Southlake, TX) for kicking off her new blog, [Split 3 Ways](#), with a few of her friends. Think: 3 women in their 40s writing about a little bit of everything - life, beauty, fashion, and everything in between.

Round of applause for **Jen Cannon** (Saxonburg, PA) on her big promotion! It's been less than a year since her return to the workforce after 5 years as a stay-at-home mom... and she's already makin' moves. Cheers to you!

You know we love it when SBs connect. Example: **Melissa McCall** (Silver Spring, MD) saw a post about job openings from another SB in the Facebook group. She reached out and within a month, got her offer. Congrats on the new gig, Melissa! V glad this community helped you land your next career move.

Meet New HQ'ers

AVITAL DRUCKER

Junior Tech Skimm'r

From: Princeton, NJ

Previous Job: Project Assistant,
Dinu Patriciu Eurasia Center at
the Atlantic Council

Fun Fact: Avital used to work in
foreign policy event-planning
and research in DC and knows
Russian.



Hall of Famers

HALL OF FAMERS HAVE
BROUGHT IN OVER 50
NEW SKIMM'RS & 3
NEW
SKIMM'BASSADORS

Jessica Greer

Boston, MA

Lauren Faul

New Bern, NC

Sally Thoresen

Ann Arbor, MI

Lindsey McClain

Bowling Green, KY

Know someone who would make a
great Skimm'bassador? Email us with
your nomination and get the trophy
case ready.

Skimm'bassador Exclusives

Welcome to Skimm'bassador Exclusives. We think you deserve some perks. We'll be featuring companies that Skimm'bassadors own or are involved in and provide exclusive perks for this group.



It's time to hit the green and we want you to do it in style. **Hilary Polley** (South Pasadena, CA) is hooking you up with 40% at Lizzie Driver using code: **Skimmd**. Think: chic and functional... for the golf course, office, or a trip to the store. Dress fore success.



Looking for new socks since yours prob got lost in the washing machine? Enter: Bombas... the company that's solving problems by crafting the comfiest sock in the history of feet. Oh, and they'll donate a pair for every pair you buy. Thanks to **Remi Z** (New York, NY) you'll get 25% off your first purchase until 8/1 with code **SKIMMBASSADOR25**.



Dear Skimm HQ,

When do you know it's time to move on in your career? And is 47 too old to start something new?

Hi!

I made what ended up being a very productive, life-changing career swap, so here goes...

I don't think I ever really knew *when* it was time to move on; in my case, I think it was a slow realization that what I was doing was unsustainable: long hours that felt even longer, lack of interest when talking about my job, and procrastinating sleep because the sooner I went to bed, the sooner I'd need to wake up and go to work.

Deciding *if* you should move on is different than deciding when you should make moves. Here are what I believe to be three critical steps for making successful career moves:

- **Assess the risk level of your situation**
- **Know what kind of opportunities you're looking for and what they may look like**
- **Look at every opportunity you see and take the chance on the good ones!**

As long as you know what opportunities you're looking for and keep working in that direction, every low-risk step makes your odds of success even higher on every future opportunity you take. I never would have quit my job and tried my luck as a software developer if I hadn't taken the low-risk steps of trying some free online courses. My enjoyment of those courses increased my confidence and fueled the motivation I needed to make it work out, so the eventual step of quitting my job wasn't as scary.

Oh, and age is just a number (cliche alert!). As long as you still have the energy and motivation, it doesn't matter how old you are. You may have less risk tolerance than I did, but as long as you weigh your risks and assess each opportunity appropriately, you will be able find steps that you can take.

-Skimm HQ'er

SKIMM SPOTTED

making #NoExcuses

Our friend **Maria Shriver** is making #NoExcuses when it comes to healthcare. Maria echoes our mission to talk about important issues impacting the US. And she's doing her part to keep people informed via her own weekly publication. Make The Sunday Paper your go-to... [sign up here.](#)



7 Time Olympic Medalist **Shannon Miller** took home the Gold in making a Doctor's appointment.

[Get more here.](#)



Rachel, aka **The Confused Millennial**, broke down healthcare. Because it's confusing AF.

[Get more here.](#)



Looks like **Rebecca Romijn** took a break from filming to make #NoExcuses!

[Get more here.](#)



Blair balanced healthcare with healthy living to make No Excuses on her blog, **Balance with B.**

[Get more here.](#)



SKIMM SPOTTED

making #NoExcuses

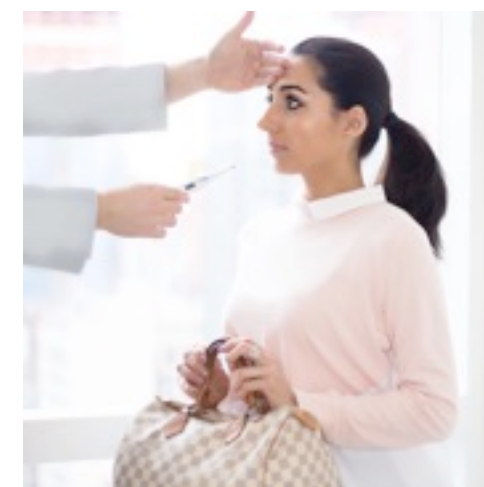
No matter where in the world she wakes up, Nanda Hampe aka **100 Grams of Sun**, makes healthcare a priority.

[Get more here.](#)



According to **Jordan Landes-Brenman**, glowing skin has a lot to do with health. Thanks for making #NoExcuses on @hautehouseflower!

[Get more here.](#)



Healthcare is important no matter where you live. Shout out to **Hoboken Girl** for blogging about where to go when you're sick and how to come prepared.

[Get more here.](#)



Health insurance plays a big role in staying healthy. Thanks to Cassy Joy for making No Excuses on her podcast, **Fed and Fit!**

[Get more here.](#)



RESOURCES



SKIMM'BASSADOR
PRODUCT BIBLE



SKIMM'BASSADOR
TRAVEL GUIDE



CHECK YOUR
LINK,COUNT
& INFO



SEE WHAT'S UP
IN THE
FACEBOOK GROUP



SUBMIT
BIRTHDAYS

